

About Our Charities

American Family Children's Hospital— uwhealthkids.org

Funds provided through the NFL Alumni support the family meal program and serve other emergent needs of patients and their families.

Children's Dyslexia Center-Madison— cdc-madison.org

The Center provides free specialized instruction to Madison area children with dyslexia.

Madison4Kids—madison4kids.org

Funds provided support specific health, inspirational, learning and confidence needs for teens and children in the greater Madison area.

United Cerebral Palsy of Greater Dane County—ucpdane.org

Funds raised through the NFL Alumni support opportunities for children and adults with disabilities in our community through direct, hands-on programs and services.



NFL Alumni Madison Chapter

PO Box 44066
Madison, WI 53744-4066

For more information about sponsorships, contact Dick Haffele at dhaffele@msn.com or (608) 279-6300.

nflalumnimadison.org



NFL Alumni Charity Golf Tournament and Celebrity Banquet July 28 & 29, 2019

**Sponsorship
Opportunities
2019**



Sponsorship Opportunities

Major Sponsor—\$10,000+

- A minimum of three tables of eight at the banquet. Tables will be prominently placed near the stage. Number of tables based on sponsor donation above \$10,000.
- A minimum of three foursomes at the golf tournament. Teams will be paired with a prominent NFL Alumni player. Number of foursomes based on sponsor donation above \$10,000.
- Swag bag of NFL Alumni items for each player valued at \$250 each.
- Logo displayed prominently on printed materials including the banquet program and schedule of events.
- Acknowledged as a major sponsor on website with link to your website.
- Logo displayed on promotional signage at the banquet and golf tournament; including a logo sign on four holes on the golf course.
- Opportunity to provide product/information in swag bag at event.
- Right of first refusal for 2019 event.

Corporate Sponsor—\$7,500

- Two tables of eight at the banquet. Tables will be prominently placed near the stage.
- Two foursomes at the golf tournament. Each foursome will be paired with a NFL Alumni member.
- Swag bag of NFL Alumni items for each player valued at \$250 each.
- Logo displayed prominently on printed materials including the banquet program and schedule of events.
- Acknowledged as a corporate sponsor on website with link to your website.
- Logo displayed on promotional signage at the banquet and golf tournament; including a logo sign on two holes on the golf course.
- Opportunity to provide product/information in swag bag at event.
- Right of first refusal for 2019 event.

Hole Sponsor—\$3,500

- One table of eight at the banquet.
- One foursome at the golf tournament. Each foursome will be paired with a NFL Alumni member.
- Swag bag of NFL Alumni items for each player valued at \$250 each.
- Logo sign on one hole on the golf course.
- Recognition in event program.

Banquet Table Sponsor—\$1,000

- One table of ten at the banquet.
- Recognition in banquet program.
- Name on table sign at the event.

The NFL Alumni Madison Chapter is a nonprofit organization composed primarily of former professional football players who join together to support youth charities.